



1226/1230
Please give to RJR Reps
w/ Acme responsibility

DM	TAD	ONE
1224	-----	-----
1226	-----	-----
1228	-----	1, 3, 8, 10, 11, 12, 14, 15, 16
1229	-----	-----
1230	-----	1, 3, 8, 9, 10, 12, 13, 14, 16
PTC	SAM	-----
ROM	PA	-----
RM	192	KBM
1240	1242	-----

JIM MORRIS
Senior Chain Accounts Manager

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December 22, 1994

TO: All RJR Division Managers and Sales Representatives with Acme
Market Responsibility

SUBJECT: *New Order Book*
CID No. 0320-00-00

Ladies and Gentlemen:

Attached please find an updated version of the Acme Markets Cigarette Order Book to be used during the end of December and early into 1995. Please note that the new Doral Box numbers for the upcoming introduction are included in this book.

Thank you for all of your assistance with this Chain--during this promotion and throughout the year.

Best wishes for a Happy Holiday.

Warm regards,

J. A. Morris

JAM:des ✓
Attachment

51853 2926

"We work for smokers."